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WebWise

WebWise 2.0: The Power of Community

March 5–7, 2008

From the Director

The ninth annual IMLS WebWise Conference on Libraries and Museums in the Digital World has as its theme *WebWise 2.0: The Power of Community.*

This theme is particularly relevant as we move into a world in which it seems that "everyone is connected" through cell phones, text messages, and the Internet. We know from the technology survey that IMLS conducted in 2004 that most museums and libraries today recognize the power of the Internet as a communication tool and that most have Web sites that serve to guide visitors to their doors, entice audiences with images from current exhibitions, and provide information about their institution and collections. This conference goes a step beyond these basics to focus on the innovative ways that cultural heritage institutions can use technology to engage online audiences, create communities of interest, and build strong, sustainable programs to support research, education and lifelong learning.

We have brought leading experts to talk about social networking technologies, such as blogs, wikis, and podcasts, and we are highlighting outstanding projects and tools that extend the capacity of museums and libraries to make their collections and programs more accessible to all types of users, from educators to students and the general public.

We are very pleased to be partnering with The Wolfsonian–Florida International University to provide the WebWise conference for the first time in the South. The partnership with The Wolfsonian is a response to earlier participant suggestions to hold the conference in different regions of the country in order to give more people an opportunity to attend, and we are pleased that this has in fact happened. We have now held the conference in the Midwest, West, and South, in addition to the East Coast, and in each area the response has been enthusiastic and gratifying.

We are also grateful for the contribution of the National Endowment for the Humanities, which organized and sponsored the pre-conference workshop on "Digital Applications for the Humanities," and to the Florida Center for Library Automation and additional sponsors and supporters for their contributions.

—Dr. Anne-Imelda M. Radice, Director
Institute of Museum and Library Services

About the Conference Hosts

The Institute of Museum and Library Services is the primary source of federal support for the nation's 122,000 libraries and 17,500 museums. The Institute's mission is to create strong libraries and museums that connect people to information and ideas. The Institute works at the national level and in coordination with state and local organizations to sustain heritage, culture, and knowledge; enhance learning and innovation; and support professional development. www.imls.gov.

The Wolfsonian–Florida International University, located in Miami Beach, is a museum, library, and research center that uses its collection of approximately 120,000 objects to illustrate the persuasive power of art and design. For more than one decade now, The Wolfsonian has been a division of Florida International University, which is one of the fastest growing urban universities in the United States. The Wolfsonian's curatorial goal and multidisciplinary approach explore what it means to be modern and tell the story of social, historical, and technological changes that transformed the world during the period 1885 to 1945. Encouraging people to see objects in new ways and to learn from the past as they shape the present and influence the future, the museum seeks emerging technologies to make its unique collection accessible to a tech-savvy public. www.wolfsonian.org.

WebWise is presented with additional support from:

Pre-Conference Workshops—Wednesday, March 5, 2008

8:30–9:00 am: Registration & Continental Breakfast for Pre-Conference 1

9:00–Noon: Introduction to Web 2.0 for Libraries and Museums
Organizer: Paul Marty, Florida State University

- Helene Blowers, Columbus Metropolitan Library
- Robert Semper, Exploratorium
- Holly Witchey, The Cleveland Museum of Art
- Elizabeth Yakel, University of Michigan

Noon-1:00 pm: Box Lunch provided for those registered for Pre-Conference 2

12:30-1:00 pm: Registration for Pre-Conference 2

1:00-4:30 pm: Digital Applications for the Humanities
Organizer: Brett Bobley, National Endowment for the Humanities

- ***Expanded, On-Line Trans-Atlantic Slave Trade Database***
  Martin Halbert, Emory University
- ***The Indiana Philosophy Ontology,*** Colin Allen, Indiana University-Bloomington
- ***Ashes2Art: Digital Reconstructions of Ancient Monuments***
  Arne Flaten, Coastal Carolina University and Alyson Gill, Arkansas State University
- ***OpenLibrary,*** Linda Frueh, Internet Archive

5:00–7:00 pm: Welcome Reception
The Wolfsonian–Florida International University
1001 Washington Avenue, Miami Beach

Conference Day One—Thursday, March 6, 2008

8:00 am–5:00 pm: Registration

8:15–8:45 am: Continental Breakfast

8:45–9:15 am: Welcome

- Anne-Imelda M. Radice, Director, IMLS
- Ronald Berkman, Provost, Florida International University
- Cathy Leff, Director, The Wolfsonian–Florida International University
- Bruce Cole, Chairman, National Endowment for the Humanities

9:15–10:00 am: Keynote: *Rights and Responsibilites On-Line: A Paradox for Our Time*
Jonathan Fanton, President, John D. and Catherine T. MacArthur Foundation

10:00–10:45 am: Break and Project Demonstrations

- ***Omeka: Exhibit Collections Online in the Age of Web 2.0***
  George Mason University Center for History and New Media. *www.omeka.org.*
- ***Web-Based Environmental Risk Analysis for Museums and Libraries (WEBERA)***
  Rochester Institute of Technology Image Permanence Institute.
  www.myclimatedata.org.
- ***Point, Click, Listen: Sound Model Demo***
  University of Denver/Collaborative Digitization Program (CDP), at the Bibliographical
  Center for Research (BCR). *www.cdpheritage.org/project/soundmodel.*
- ***DAITSS Preservation Repository***
  Florida Center for Library Automation. *http://daitss.fcla.edu.*
- ***Build A City,*** University of Missouri-St. Louis. *http://vcities.umsl.edu.*
- ***Developing Customized Browser Plugins with the LibX Edition Builder***
  Virginia Polytechnic Institute and State University, University Libraries. *www.libx.org.*

10:45 am–12:15 am: Session 1–The Power of Discovery
Moderator: Paul Marty, Florida State University

- ***Zotero and the Next Generation of Digital Research***
  Dan Cohen, George Mason University Center for History and New Media
- ***Listening to Our Visitors: Steve Museum and the Impact of Social Tagging for
  Access to Online Collections,*** Rob Stein, Indianapolis Museum of Art
- ***PlantCollections: A Community Solution,*** Boyce Tankersley, Chicago Botanic Garden

12:15–1:15 pm: Lunch and Lunch Tables with Discussion Leaders

**1:15–1:45 pm: Keynote/Announcement of New Research: *The Power of Trust: Forging
Interconnections Between Virtual and Physical Worlds***
José-Marie Griffiths, Dean, School of Information and Library Science,
University of North Carolina at Chapel Hill

1:45–3:15 pm: Session 2–The Power of Presentation
Moderator: Priscilla Caplan, Florida Center for Library Automation

- *Librarians in Virtual Worlds: Why Get a Second Life?*
  Ilene Frank, University of South Florida
- *Multimedia for Peanuts: The Pachyderm Project Turns Five!*
  Larry Johnson, New Media Consortium
- *American History and Civic Participation: Creating a Virtual Republic*
  Bill White, Colonial Williamsburg

3:15–4:00 pm: Break and Project Demonstrations

- *The True North Project: Mapping Minnesota's History with Online GIS*
  Minnesota Historical Society. *www.mnhs.org/truenorth.*
- *From Signs to Satellites: A High Tech Interpretation System for Botanic Gardens*
  Red Butte Gardens and Arboretum. *www.redbuttegarden.org.*
- *TIDES (Teaching, Images and Digital Experiences)*
  Stephen F. Austin State University. *http://tides.sfasu.edu.*
- *Bringing Lives to Light: Biography in Context*
  University of California, Berkeley School of Information. *http://ecai.org/imls2006*
- *T-RACES: Testbed for the Redlining Archives of California's Exclusionary Spaces*
  University of California, Irvine Humanities Research Institute.
  http://salt.sdsc.edu/T-RACES.
- *ArtsConnectEd 2: A Process for Partnership*
  Walker Art Center. *http://ace2.artsconnected.org.*

4:00–5:30 pm: Session 3–The Power of the User
Moderator: Marsha Semmel, IMLS

- *Privacy, Trust, and a Billion Patrons,* Cathy De Rosa, OCLC, Inc.
- **Keeping It Free from Code to Content in Contributor-run Archives and Libraries**
  Paul Jones, iBiblio
- *Turning Over the Keys: Building a Contemporary Science Community with Science Buzz,* Bryan Kennedy, Science Museum of Minnesota

5:30 pm: Adjourn for the day

5:30–7:30 pm: Wine and Cheese Cocktail Reception
Bass Museum of Art
2121 Park Avenue, Miami Beach

Conference Day Two—Friday, March 7, 2008

8:00–9:00 am: Registration and Continental Breakfast

9:00–9:45 am: Keynote: *Animating the Archive*
Jeffrey Schnapp, Founding Director, Stanford Humanities Lab

9:45–10:15 am: Break

10:15–11:45 am: Session 4–The Power of Collaboration
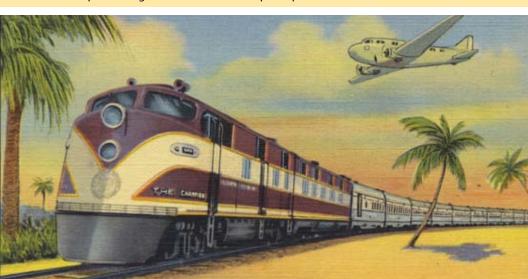Moderator: Bernard Reilly, Center for Research Libraries

- *Capturing Connoisseurship: Wiki for Expertise in the Evaluation Of Photographs*
  Roger Bruce, George Eastman House
- *From Digital Repositories to Information Habitats: The Quilt Index, H-Net, and MATRIX,* Mark Kornbluh, Michigan State University
- *The Encyclopedia of Life, Biodiversity Heritage Library, Biodiversity Informatics, and Beyond Web 2.0,* Cathy Norton, Marine Biological Laboratory

11:45 am–12:15 pm: Wrap-Up: What Does It Mean & Where Are We Going?
Robert Semper, Exploratorium

12:15 pm: Adjourn

Following the Conference

Video: Full conference coverage will be available for online viewing on the uVu website, *http://uvu.channel2.org.* *Papers:* Select papers will appear in First Monday, an online peer-reviewed journal that addresses issues related to the Internet. See *www.firstmonday.org.* *Webcast and Proceedings:* IMLS will provide an on-demand webcast and a summary of conference proceedings at *www.imls.gov/webwise;* printed copies of the proceedings will also be mailed to participants.

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