

How Museums Can Get Involved in Summer Meals

Wednesday, April 30, 2014

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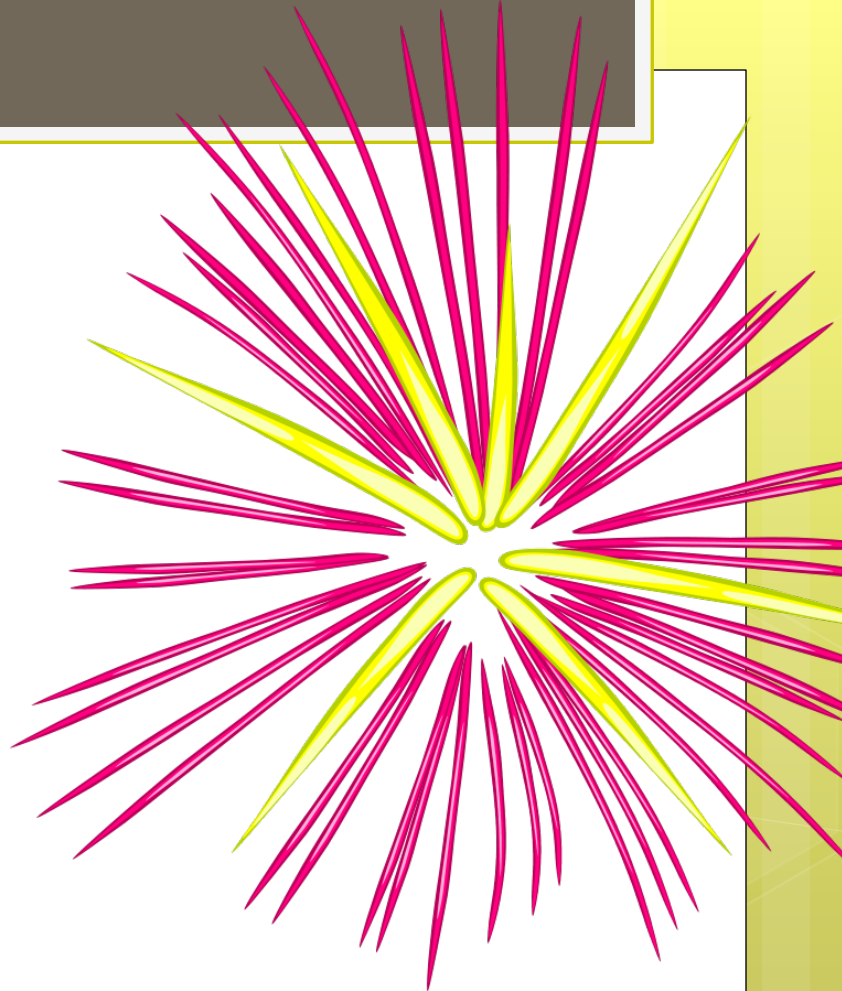
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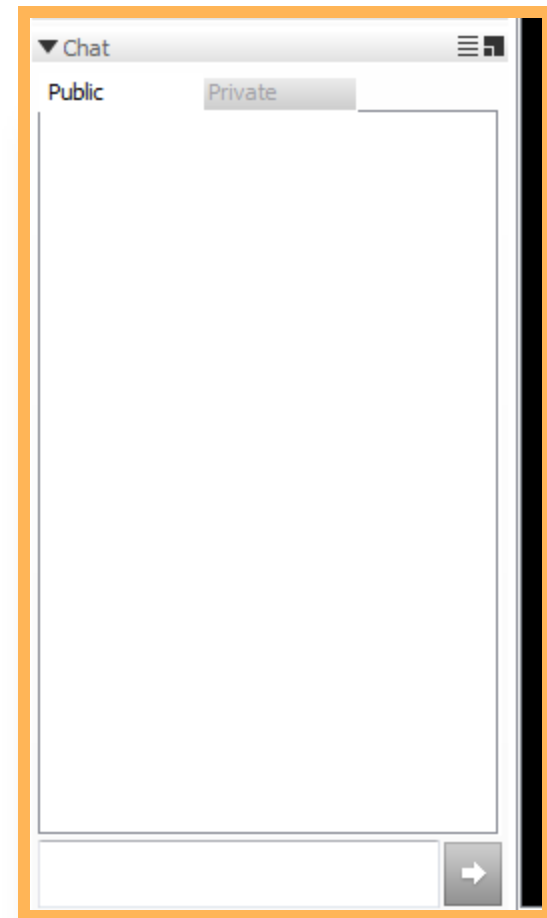


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Mamie Bittner

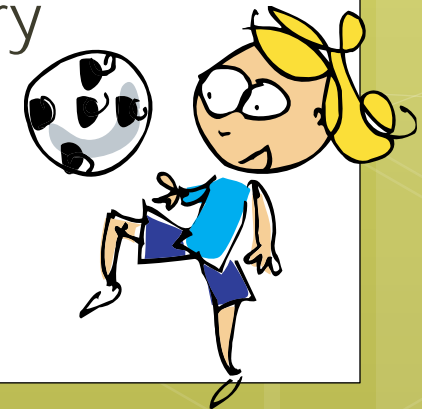
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Why You Should Get Involved?

- In 2013, **21 Million children** received free or reduced priced meals during the school year
- But during Summer 2013, we only reached **a fraction of eligible children** with summer meals

USDA needs your help to reach the hungry children not receiving summer meals



Summer Food Service Program Basics

- Funds provided by federal government
- Each State Agency administers program
- Low-income kids and teens 18 years old and younger receive free, nutritious meals
- Organizations, schools, local gov't agencies, etc. serve the free, nutritious meals at safe and convenient sites in communities
- Operates when school is not in session



Benefits to Families & Communities

- Gives children the food they need when they are out of school to keep learning, playing, and growing
- Helps families with tight food budgets
- Sites that serve summer meals provide activities to keep kids mentally and physically active



Main Players

*many ways to get involved

- Federal Government
- State Agencies
- Sponsors
- Sites
- Volunteers/Promoters
- Kids & Teens



What Is a "Sponsor"?

They can be a school, non-profit, faith-based organization, government entity, etc.

Really any organization that can handle the financial, administrative, and food service responsibilities of running the Summer Food Service Program



Sponsors come in all shapes and sizes!

What Does a "Sponsor" Do?

- Signs agreement with State Agency setting forth responsibilities of each party
- Gets trained by State Agency on how to run the program
- Accepts financial and administrative responsibility
- Manages food service (prepares food themselves or contracts with food service company)
- Train sites (actual place where kids eat) (sponsor may have from 1-200 sites – sponsors can be sites themselves!)
- Gets reimbursed for summer meals served (operating and administrative costs)



What Is a "Site"?

- The actual place where meals are served and kids eat
- Sites can be anywhere, but ideally it's where the kids usually are during summer



local gov't building



trucks/buses/vans



apartments/
housing complexes

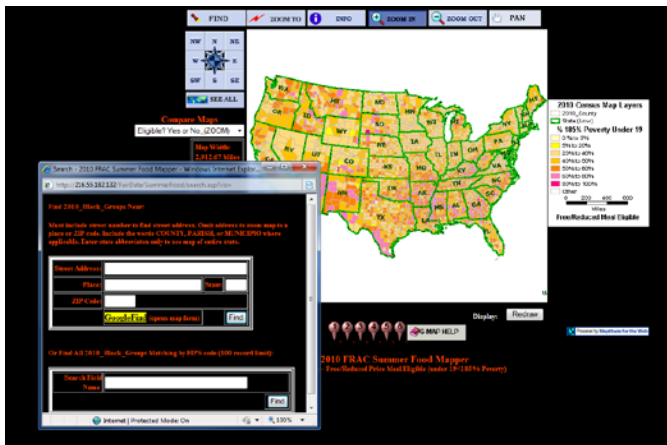


rural areas/
migrant centers



Open Sites VS Enrolled Sites

- Open sites – all children eat free without the need of additional paperwork because the site is *area* eligible



<http://216.55.168.186/FairData/SummerFood/map.asp?command=scope&map=0>

- Enrolled Sites – all children eat free because 50% or more of the children *enrolled* at the site are income eligible.

What Does a "Site" Do?

- Trained by "Sponsor"
- Run by staff or volunteers
- Order and receive meals from "Sponsor"
- Make sure kids eat meals at site and are safe
- Do not discriminate against any child
- Prepare complete and accurate records of deliveries, meals served, other paperwork so "Sponsor" can be reimbursed
- Plan fun physical and/or mental activities



*A sponsor can also be a site (for example: a local Boys and Girls Club that prepares their meals and kids eat there in the club facilities)

Why Museums?

- Over 17,500 museums across America
- Visited 850 million times a year
- Have activities for the kids already in place
- Trusted and safe environment

How Museums Can Get Involved

- Summer Feeding Site
- Site Programming
- Spreading the Word



Resources

- SFSP Homepage:
<http://www.fns.usda.gov/sfsp>
- SFSP Toolkit:
<http://www.fns.usda.gov/sfsp/summer-meals-toolkit>
- Raise Awareness:
<http://www.fns.usda.gov/sfsp/raise-awareness>
- Innovative Strategies:
<http://www.fns.usda.gov/sfsp/sfsp-innovative-strategies>
- State Agency Contacts:
<http://www.fns.usda.gov/cnd/Contacts/StateDirectory.htm>

Contact Information

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Questions

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Today's Presenters:

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- Mandana Yousefi, USDA Food and Nutrition Service