

How Libraries Can Get Involved in Summer Meals

Friday, April 25, 2014

2:00-3:00 pm EST

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Kristin Caulley

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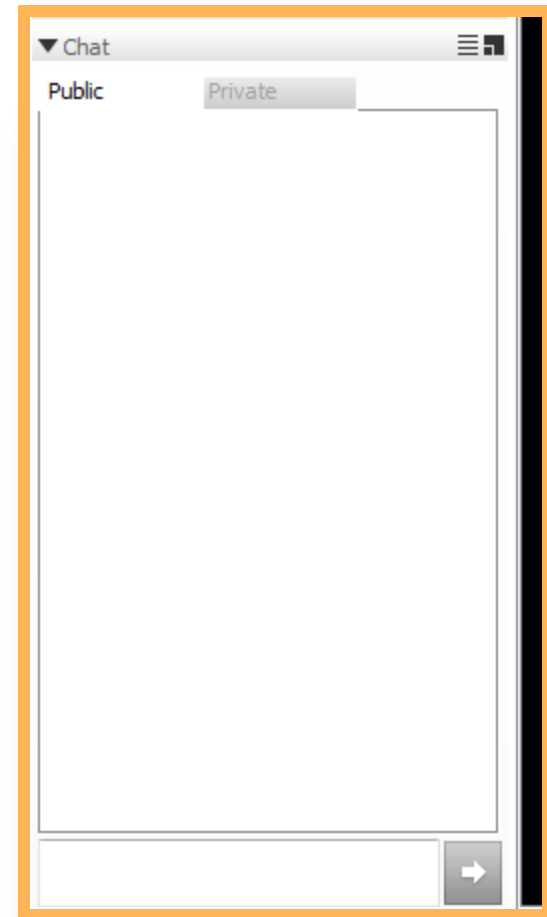
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Mamie Bittner

Director of Communications and
Government Affairs

Institute of Museum and Library Services

Why You Should Get Involved?

- In 2013, **21 Million children** received free or reduced priced meals during the school year
- But during Summer 2013, we only reached **a fraction of eligible children** with summer meals

USDA needs your help to reach the hungry children not receiving summer meals



Summer Food Service Program Basics

- Funds provided by federal government
- Each State Agency administers program
- Low-income kids and teens 18 years old and younger receive free, nutritious meals
- Organizations, schools, local gov't agencies, etc. serve the free, nutritious meals at safe and convenient sites in communities
- Operates when school is not in session



Benefits to Families & Communities

- Gives children the food they need when they are out of school to keep learning, playing, and growing
- Helps families with tight food budgets
- Sites that serve summer meals provide activities to keep kids mentally and physically active



Main Players

*many ways to get involved

- Federal Government
- State Agencies
- Sponsors
- Sites
- Volunteers/Promoters
- Kids & Teens



What Is a "Sponsor"?

They can be a school, non-profit, faith-based organization, government entity, etc.

Really any organization that can handle the financial, administrative, and food service responsibilities of running the Summer Food Service Program



Sponsors come in all shapes and sizes!

What Does a "Sponsor" Do?

- Signs agreement with State Agency setting forth responsibilities of each party
- Gets trained by State Agency on how to run the program
- Accepts financial and administrative responsibility
- Manages food service (prepares food themselves or contracts with food service company)
- Train sites (actual place where kids eat) (sponsor may have from 1-200 sites – sponsors can be sites themselves!)
- Gets reimbursed for summer meals served (operating and administrative costs)

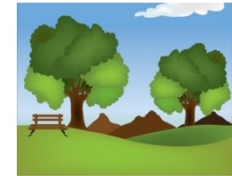


What Is a "Site"?

- The actual place where meals are served and kids eat
- Sites can be anywhere, but ideally it's where the kids usually are during summer



local gov't building



trucks/buses/vans



apartments/
housing complexes

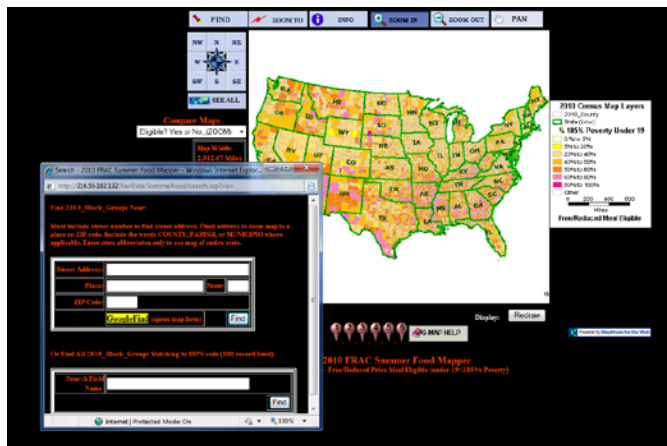


rural areas/
migrant centers



Open Sites VS Enrolled Sites

- Open sites – all children eat free without the need of additional paperwork because the site is *area* eligible



<http://216.55.182.132/FairData/SummerFood/map.asp?command=scope&map=0>

- Enrolled Sites – all children eat free because 50% or more of the children *enrolled* at the site are income eligible.

What Does a "Site" Do?

- Trained by "Sponsor"
- Run by staff or volunteers
- Order and receive meals from "Sponsor"
- Make sure kids eat meals at site and are safe
- Do not discriminate against any child
- Prepare complete and accurate records of deliveries, meals served, other paperwork so "Sponsor" can be reimbursed
- Plan fun physical and/or mental activities



*A sponsor can also be a site (for example: a local Boys and Girls Club that prepares their meals and kids eat there in the club facilities)

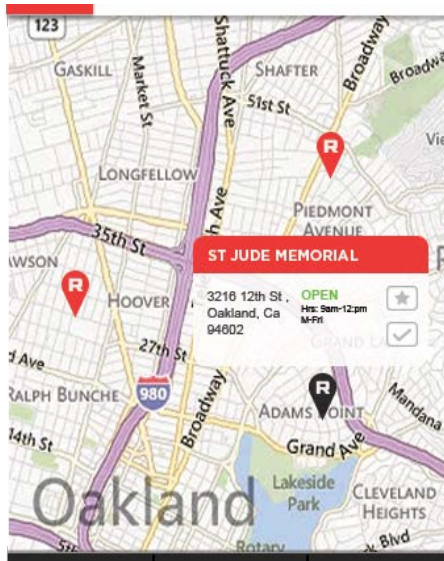
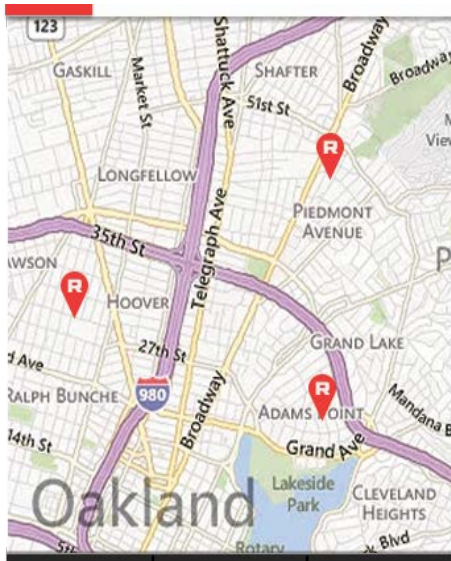
How Libraries Can Get Involved



- Summer Feeding Site
- Site Programming
- Spreading the Word






- Free app
- Displays nearest summer feeding site

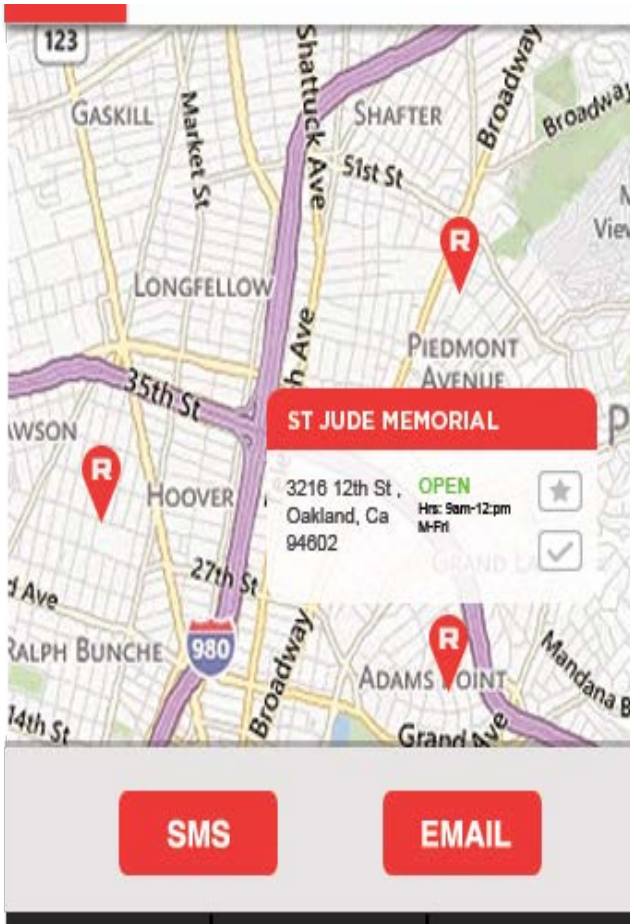


St. Jude Memorial  **OPEN** 
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M-Fri 

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Description:
"Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inven-



1. OAKDALE
ELEMENTARY
3708 MYRTLE AVE.,
NORTH HIGHLANDS, CA
95660-5204

2. ORCHARD
ELEMENTARY
1040 Q ST.,
RIO LINDA, CA
95673-1532

3. VETERANS PARK
1257 EAST D STREET,
ONTARIO, CA 91764

Dalivara

www.RangeApp.org

Megan Tribendis

Commission on Economic Opportunity
Food 4 Kids Program Manager



Food 4 Kids @ the Library

- o Our program operates year round through the At-Risk federal programs: CACFP & SFSP
- o During the school year, we partner with three libraries who serve meals afterschool. During the summer months, we partner with over ten libraries who serve both snack & lunch.



Program Successes

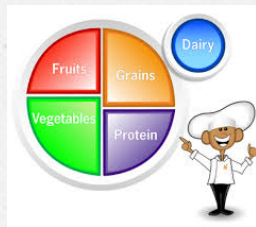
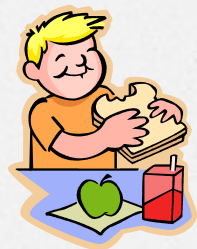
CACFP Library Involvement

Hoyt Library

Pittston Memorial Library

Osterhout South Branch

Meals Served from September 2014-April 2014:
Snacks: 3,700 & Dinner :600



SFSP Library Involvement

Hoyt Library

Mill Library

Osterhout North Branch

Osterhout Plains Branch

Osterhout South Branch

Pittston Memorial Library

Plymouth Public Library

Scranton's Children Library

Taylor Library

Valley Community Library

Meals Served in 8 Weeks:
Snack: 1,645 & Lunch: 4,749



Why serve meals @ the Library?

- o Community spaces where parents can send their children and know that they are in a safe, trusted place
- o They provide free access to resources that children may not have at home
 - o Computers, books, games
- o They offer summer reading programs, activities and other programs to keep the children involved during the summer
- o Help families with tight food budgets



Who will serve the meals?

Librarians vs. Volunteers

Librarians – Pros & Cons

Pros:

- Always at the Library
- Has a good relationship with the children
- Already has background check

Cons:

- May not have time in their day to serve the meals
- Might call off sick

Volunteers – Pros & Cons

Pros:

- Can have one or more volunteers at a time to serve the meals (assign different days)
- Frees up staff time so they can concentrate on their job duties
- Can help with other activities in the library
- Can help promote activities at the library to others in the community

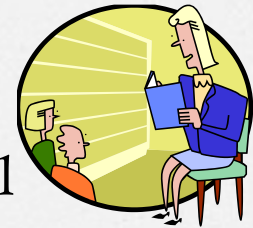
Cons:

- May not be reliable all the time
- May not have experience working with children

Working with local Libraries

Plans for This Summer

- o Initiate relationship now, reach out your local school districts, food banks – find out where you can get meals from.
- o Get a schedule of events created so sponsors can promote the Library and improve summer attendance
- o Help create partnerships between libraries & local businesses
- o Create fliers to promote the program. Send them home with children at school and hang them in the community



Contact Information

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Commission on Economic Opportunity

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Mark McCain

Chief Program Manager
Office of Food and Nutrition Service
Government of the District of Columbia
Department of Parks and Recreation

D.C. Free Summer Meals Program

Hunger Never Takes a Vacation

D.C. Department of Parks and Recreation
Sponsorship of the Free Summer Meals Program

D.C. Free Summer Meals Program

Free Summer Meals Program Data for Summer 2012

- District of Columbia:
 - Participating Sponsors: 34
 - Participating Sites: 312
 - Average Daily Attendance in July: 36,690
 - Over 1.3 Million Total Meals Served

- DPR Sponsorship
 - 212 Sites
 - 946,571 Total Meals Served

Summer 2013 Achievements

- Dramatic increase in nutrition standards and appeal of meals served
- Record number of Government, corporate, and non-profit partnerships
- 290k in grant support for DC Free Summer Meals Program

Pre-Summer Promotion

- First Things First:

Define Your Program!



At-Large Marketing Campaign

- Signage on interior of buses whose routes covered at-risk communities
- Signage in offices, libraries, parks, school, corner stores, grocery stores, and local businesses
- Produced and canvassed neighborhoods with door hangers
- Produced PSA featuring London Fletcher, Washing Redskins and DC Council Member, *Muriel Bowser*
- Robo Calls at schools during school-time
- Radio Interviews
- Free Summer Meals Kickoff Luncheon



Grassroots and Site Promotional Efforts

- DPR Site Toolkits
- Banner Advertisement
- Nutrition Messaging Flyer
- Posters, Postcards, Backpacks
- Text Messaging Number
- Activity Packets on Nutrition Education Curriculum for sites staff



Strength in Partnership!

- American Heart Association
- American Cancer Society
- Department of Health and Human Services
- DC Public School System
- DC Youth Investment Trust
- DC Hunger Solutions
- Food and Research Action Committee
- Mayor's Council on Education
- National Recreation and Parks Association
- Office of the Superintendent of Education
- Summit Health Institute for Research and Education
- YMCA National Capital Region
- The WalMart Foundation



Incorporating Wellness through the DC Free Summer Meals Program

Fit to Live Project

Summer camp program that utilizes a holistic approach to recreation. The target areas of this project focus on physical fitness, health and nutrition, self esteem building, problem solving, conflict resolution, communication character development

6 Program Components

Fitness ...for life!

(3days a Week for 1 Hour)

Illustrates the value of exercise, health, nutrition and fun while leaving the participants with practical tools to incorporate healthy living into their daily lives.

Creative Expressions!

-Group Arts Activity Program

N-Vision This!

- Promotes individual growth through various aspects of character and social development. activities.

My Life, My Lessons, My Story!

- Providing a medium for individual expression emotion, action and thought in a safe environment

The Daily Word

-Vocabulary , spelling, and general knowledge enhancing activities

Rec-Help

-Provides structured academic support in preparation for the upcoming school year



DC Department of Parks and Recreation's Community Gardens Partnership Program

- The Community Garden Partnerships Program allows private persons and organizations to improve, beautify and utilize parks and recreation centers under DPR's jurisdiction.
- 14 community gardens with 20-50 plots each. Some plots serve one individual to one family to multi- families per plot. There are about 450 participants



Lederer Environmental Education Center and Community Garden

- The Lederer Environmental Education Center and Community Garden was established in 2010. Located in Ward 7, the center holds workshops for area residents of all ages to encourage them to garden and use the surrounding green space. The garden has 20 adult plots and 40 children's plots (almost an acre all together) as well as a beehive, a covered picnic pavilion and a greenhouse. Workshops held here focus on nutrition education, gardening maintenance, and environmental appreciation.



Green Buds Camp

Summer 2011



Lederer Youth Garden- Washington, DC

Green Buds Camp is a horticultural camp for youth of the District of Columbia from ages 6-12. Green Buds Camp is packed with a variety of fun environmental activities. From planting and harvesting a garden, cooking and preparing food, composting with wiggly worms, nature walks, field trips and unique arts and crafts. Green Buds is the place to get your hands in the dirt and enjoy the wonders of nature. The daily and weekly program is designed to provide each participant with a variety of wholesome gardening and environmental experiences.




Green Buds Camp

June 27 - July 8 + No camp July 4th
 July 11 - 22
 July 25 - August 5
 August 8 - 19

9:00am - 12:00noon • Age: 8-13yrs.
 4801 Nannie Helen Burroughs Ave., NE

For more information, call Kelly Anne Meistad (202) 258-5337

Spaces dpr.dc.gov

Experience a summer in the garden! Green Buds Camp is packed with a variety of fun environmental activities. From planting and harvesting a garden, cooking and preparing food, composting with wiggly worms, nature walks, field trips, and more, there is something for everyone. The place where the wonders of nature and youth are.

Weekly Themes:

Week 1- Growing Your Garden

Week 2- Life Underground

Week 3- Seed to Harvest

Week 4- Butterflies, Bees and Pollination

Week 5- Trees and Birds

Week 6- Farm to Table

Week 7 Clean -up your Backyard

Week 8- Healthy Eating



Field Trips

Each session, your child will have at least one field trip, and at least one trip to the swimming pool. These trips should be on the same day each week (i.e. every Tuesday). Before each trip, the camp staff should give you the information about the trip and ask you to sign a permission slip. Some of our field trips will be:

- US Botanical Gardens
- Aquatic Gardens
- Aquatic Resources Education Center (AREC)
- Local Food Bank

Contact Information

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703-305-2295

Questions

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Today's Presenters:

- Kristin Caulley, USDA Food and Nutrition Service
- Megan Tribendis, Food 4 Kids Program Manager
- Rebecca Schmidt, Osterhout Library
- Mark McCain, Department of Parks and Recreation